

**JIFSAN Advisory Council  
2018 Annual Symposium  
“Harnessing Public-Private Partnerships to Improve Food Safety & Nutrition Outcomes”  
Sheraton College Park North Hotel**

**October 18-19, 2018**

**Agenda**

***Thursday, October 18, 2018***

**Opening Session**

**9:00am – 9:15am** Welcome / Opening Remarks and Introduction to the Rationale of JIFSAN Symposium

**Symposium Chair:** *Tony Flood,*  
**Symposium Co-Chair:** *Cody Wilson*  
**JIFSAN Director:** *Jianghong Meng*

**9:15am – 9:45am** **Keynote Speakers**

**The Role, Purpose, Rationale and Efforts to Establish P3s in Today’s Society**  
*Andrea Stumpf, JD*  
*Structured Partnerships*  
*Washington, DC*

**9:45am – 10:15am** **Why Such Partnerships are Needed so as to Improve Food Safety and Nutritional Outcomes**

*Michael Taylor*  
*Meridian Institute*  
*Washington, DC*

**10:15am – 10:30am** **Break**

**Session 1** **How PPPs Have Been Utilized to Overcome Some Public Health and Nutrition Challenges**

**10:30am-10:45am** **Introduction and moderator**

*Patsy Brannon*  
*Cornell University – Retired*

**10:45am-11:05am**

**Lessons Learned from the Formation of PPPs to Ensure the Provision of Safe Medicines in an Era of Counterfeit Drugs**

*Shabbir J. Safdar  
Partnership for Safe Medicines  
San Francisco, CA*

**11:05am-11:25am**

**“Lessons Learned from the Field” of Successful PPPs Resulting in Improved Nutritional Health**

*Rebecca Hamel  
Alliance for Food & Health (AFH)  
Washington, DC*

**11:25am-11:45am**

**Public-Private Partnerships That Have Achieved Improved Nutritional Outcomes**

*Sally Squires  
Powell Tate  
Division of Weber Shandwick  
Washington, District of Columbia*

**Session 2**

**An Interactive Panel Discussion on How Nutritional Outcomes Were Improved Through PPPs**

**11:45am-12:30**

Moderator: Sylvia Rowe and Patsy Brannon

(Speakers from above)

**12:30pm – 1:30pm**

**Lunch**

**Session 3**

**Public-Private Partnership Surrounding Data Sharing**

Moderator Kyle

**1:30pm-1:45pm**

**Introduction**

Kyle McKillop

**1:45pm-2:05pm**

**What it Took to Establish a PPP to Share Nutritional Label Information and Maintaining it from a Financial and Legal Perspective**

*Pamela Starke-Reed  
U.S. Department of Agriculture  
George Washington Carver Center  
Beltsville, Maryland*

2:05pm -2:25pm	<p><b>My Job as a Middle-Person to Get Our Private Sector Partners to Work with the Public Sector</b>  Alison Kretser  ILSI North America  Washington, DC</p>
2:25pm-2:45pm	<p><b>Data Sharing Efforts that Needed to be Addressed to Create Usable Databases Data</b>  Angela Fernandez, GS1US  Keitt Moore, 1WorldSync  Dagan Xavier, Label Insight  Kyle McKillop, University of Maryland-JIFSAN</p>
2:45pm – 3:30pm	<p><b>Interactive Panel</b></p>
3:30pm-3:45pm	<p>Break</p>
<b>Session 4:</b>	<p><b>Existing PPPs Surrounding Food Safety Capacity Building</b>  <b>Moderator: Julie Moss</b></p>
3:45pm-4:00pm	<p>Introduction</p>
4:00pm-4:20pm	<p><b>Standard and Trade Facilities Experience in Leveraging PPPs to Build Food Safety Capacity Building in Developing Countries</b>  <i>Marlynn Hopper</i>  <i>Standard Trade Development Facility</i>  <i>World Trade Organization (WTO)</i></p>
4:20pm-4:40pm	<p><b>JIFSAN International Food Safety Capacity Training Programs and Initial Experience of Rolling Out the Produce Safety Alliance Training Internationally</b>  <i>James (Jim) Rushing</i>  <i>Joint Institute for Food Safety and Applied Nutrition (JIFSAN)</i>  <i>University of Maryland</i>  <i>College Park, Maryland</i></p>
4:40pm-5:00pm	<p><b>GFSI –Emerging Market Programs</b>  <i>Leslie Bourquin</i>  <i>Michigan State University</i>  <i>East Lansing, Michigan</i></p>
5:00pm-5:30pm	<p><b>Interactive Discussion: What Happen/What’s Missing</b>  Moderators: Julie Moss</p>

Speakers from above

5:30 – 7:30pm

**Participant's Reception**

**DAY 2: Friday, October 19, 2018**

**Session 5:**

**FSMA and the Need to Involve the Private Sector in Capacity Building and Monitoring and Evaluation Efforts**

9:00am-9:15am

**Introduction**

*Dorothy (Dot) Lagg*  
*MARS Wrigley Confectionery*  
*Hackettstown, New Jersey*

9:15am-9:35am

**Why is FDA Interested in Promoting Public Private Partnerships Under FSMA**

*Mary Lou Valdez*  
*Food and Drug Administration*  
*White Oak, Maryland*

9:35am-9:55am

**How Partnering with GFSI via Public Private Partnership Helps Achieve FSMA Goals and Facilitates Dialogue Around Data Sharing**

*Robert Ahern*  
*Agricultural Health and Food Safety*  
*IICA, Costa Rica*

9:55am-10:10am

**Break**

**Session 6:**

**PPPs That Are Working to Roll Out FSMA, Monitoring and Evaluation Efforts and Possible Limitation**

10:10am-10:25am

**Introduction**

*Clare Narrod*

10:25am-10:45am

**PPPs That Have Been Formed with The Alliances**

*Robert Brackett*  
*National Center for Food Safety and Technology (NCFST)*  
*Institute for Food Safety and Health (IFSH)*  
*Summit-Argro, Illinois*

10:45am-11:05am

**How the Private Sector Views These PPPs**

*Cindy Jiang  
McDonald's Corporation  
Oak Brook, Illinois*

**11:05am-11:25 am**

**How Industry Organization Sees These Efforts**

*Brian Bedard  
Grocery Manufacturers Association  
Washington, District of Columbia*

**Session 7:**

**Roundtable Discussion: Lessons Learned from Today's Leaders: Where Do We Go from Here**

**11:25am – 12:10 pm**

**Moderator: *Clare Narrod and Andrea Stumpf***

**Interactive Panel (+ 2 people from each session)**

- Reflect upon overall purpose of partnerships and what the public sector wants to achieve under FSMA
- Identify and capture the positive approaches for success
- Capture and resolve challenges, identify areas of improvement
- Lessons Learned: What are the top 3 recommendations to positively shape and influence the future of Private, Public Partnerships to facilitate achieving the goals of FSMA and data sharing

**12:10pm**

Workshop Wrap Up and Adjourn: Symposium Chairs